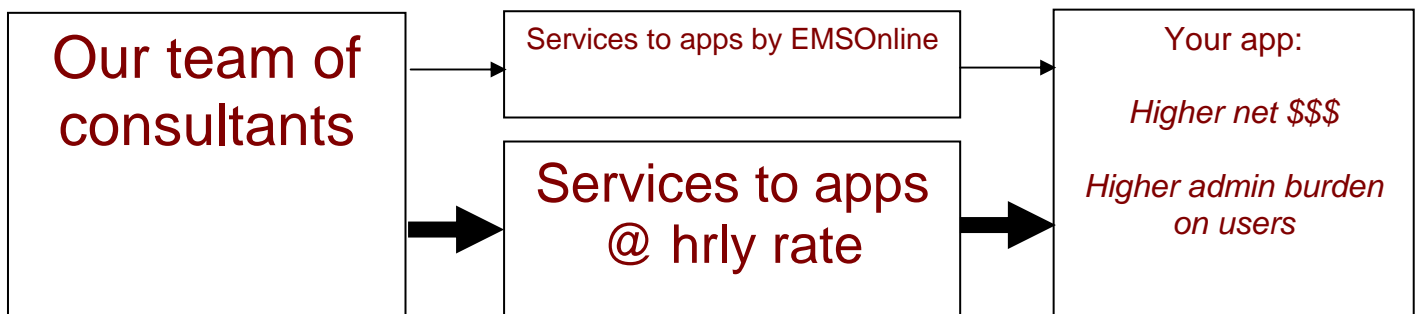
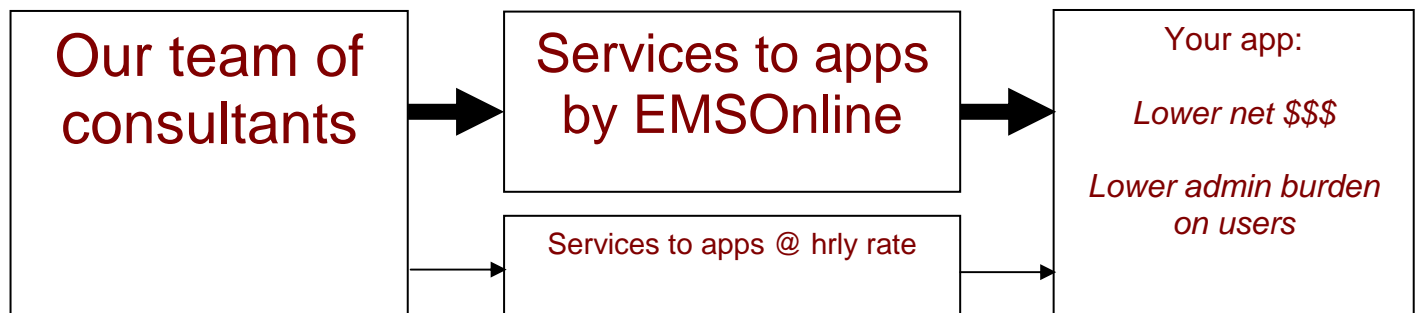


EMSONline: marketing the benefits of a major 2010 transfer of multiple functionalities out of individual apps and into EMSONline

Services to apps shift from this...



...to this:



Special comment: get rid of duplication!

Functionality (for example, access permissions to a house or unit) is not the only thing that can be shifted out of an app and into EMSONline. Why not shift some *fields* out of your app as well, and perhaps halve the size of your app?

- Anything that relates to rostering – perhaps the *RosterCoster* app is already collecting this?
- Anything that relates to client funds management – perhaps your *CERS* or *REMS* app is already collecting this?
- The house address, even – would you not prefer to enter this into the *Data Control Centre* app, and let every app simply “look this up”?

All of this means ...less duplication!